



Meraj Ali

Date of birth: 24/08/2002 | **Place of birth:** Multan, Pakistan | **Nationality:** Pakistani |

Gender: Male | **Phone number:** (+92) 3276287141 (Work) | **Email address:**

mirajalikhan17@gmail.com | **Website:** <https://digitalmeraj.com/> | **LinkedIn:** [iamdigitalmeraj](#) |

Address: House 745C, Street 31 MPCHS (Telegardens) F-17/2 Tarnol, Islamabad, 45230, Islamabad, Pakistan (Home)

ABOUT ME

I am a Bachelor of Business Administration graduate with a strong interest in web design and digital systems. Over the past year, I've worked with agencies and international clients to build websites, improve user experience, and support online operations. I enjoy working on real-world projects, learning through practical experience, and exploring new ways to solve problems. I am now looking for opportunities where I can continue developing my skills and contribute to meaningful digital work.

WORK EXPERIENCE

 **NEOSYSS LLC** – ISLAMABAD, PAKISTAN

WORDPRESS WEBSITE DESIGNER – 01/10/2024 – 01/05/2025

- Designed and developed custom-coded websites with advanced layouts and animations
- Created interactive UI components to enhance user experience and engagement
- Integrated third-party plugins and tools based on project-specific requirements
- Customize website functionality to meet unique client goals and branding
- Troubleshoot design inconsistencies, compatibility issues, and site errors
- Coordinated closely with project managers to meet client timelines and expectations
- Applied prompt engineering techniques to generate efficient development solutions
- Maintained a high standard of performance, visual design, and mobile responsiveness
- Ensured consistency in coding practices and adherence to project guidelines.

 **CONNECTX SERVICES** – ISLAMABAD, PAKISTAN

WEB DEVELOPER – 01/01/2025 – 01/04/2025

- Managed and maintained websites for UK-based property management clients
- Improved UI/UX designs to ensure better user experience and mobile responsiveness
- Implemented custom HTML, CSS, and JavaScript code for enhanced website features
- Collaborated with cross-functional teams to meet client-specific requirements
- Optimized website performance and page load speed
- Ensured timely updates, backups, and content changes for client websites
- Assisted in troubleshooting and resolving technical issues reported by clients
- Contributed to internal discussions on improving digital service delivery
- Maintained clear documentation for all updates and technical implementations

 **THINKDOT SOLUTIONS** – ISLAMABAD, PAKISTAN

SENIOR WEBSITE DEVELOPER – 11/09/2024 – 01/02/2025

- Designed and developed custom WordPress websites using Elementor
- Implemented and tested custom frontend code generated through AI tools
- Collaborated directly with the CEO on project planning and execution
- Managed multiple client projects under tight deadlines
- Ensured responsive design and user-friendly interface across all devices
- Participated in regular design review and feedback sessions
- Resolved website bugs, layout issues, and plugin conflicts
- Maintained version control and proper documentation of web projects

- Contributed ideas for website structure, layout, and content flow

● **EDUCATION AND TRAINING**

01/09/2021 – 01/07/2025 Islamabad, Pakistan
BACHELORS OF BUSINESS ADMINISTRATION Bahria University

Website <https://bahria.edu.pk/>

01/09/2018 – 01/06/2020 Multan, Pakistan
INTERMEDIATE (12TH STANDARD) City College of Science & Commerce

Website <https://citycollege.edu.pk/>

01/10/2007 – 01/09/2018 Multan, Pakistan
MATRICULATION (10TH STANDARD) Jinnah Highs School System

● **LANGUAGE SKILLS**

Mother tongue(s): **URDU**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	A1	B1	A2	A1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **SKILLS**

implement front-end website design | WordPress | Microsoft Word | Microsoft Excel | Website Designing | responsive websites | maintain responsive design | Page Builders (Elementor, visual composer, Divi, Beaver) | Elementor Pro (Expert) | Yoast Seo | Microsoft Powerpoint | CANVA Design